



Event Information

What is Give65?

[Give65](#) is a 65-hour, online fundraising event developed by [Home Instead Charities](#).

When is Give65?

Give65 takes place from 9am EST on July 12 and ends at 2am EST on July 15, 2022.

What will my donation to ESS during Give65 support?

Your donation will help support the purchase and installation of a generator for our overnight respite and adult day centre to continue operating safely without interruptions in the event of an emergency; as well as to address other needs. Our centre provides daily programs and overnight supports for caregivers, older adults with memory-related impairments and disabilities. A generator is essential to help keep the vulnerable community members who stay with us during the day and overnight safe, with access to heat and food in case of a power outage.

What is ESS' fundraising goal?

\$15,000, plus winning up to an additional \$7,500 of bonuses from Home Instead Charities.

How can I help ESS win \$7,500 in bonuses?

Double your impact. ESS is eligible to receive up to **\$5,000 of matching funds**. Early donations have the best chance at being matched. Make your donation as early as possible on our Give65 [fundraising page](#) once the event goes live at 9am EST on July 12 for the best chance.

ESS will also be competing to receive a **\$2,500 bonus** by having highest number of donors (1 person = 1 donor, multiple donations by the same donor do not count). Every donation counts, no matter what size.

Note: Only donations made online on our [fundraising page](#) during the event period will be counted towards potential matching funds and other bonuses.

How can I make a donation during Give65?

Visit our online Give65 fundraising page between July 12 – 15, 2022 to make a secure online donation: <https://www.give65.ca/esssupportservices>.

Is there a minimum donation required?

Yes, a \$10 minimum donation is required.

Will I receive a tax receipt?

Yes, tax receipts will be issued by Home Instead Charities. After making a donation, you will receive an immediate email confirmation of your donation. Hard copy tax receipts will be mailed to you before the end of February 2023.

Do I need to create a Give65 account to make a donation?

No, creating an account is not required. If you already have an account, you may choose to login at the time of the event to make a donation.

I have a question and/or want more information. Who can I contact?

Please contact Natalia at communications@esssupportservices.ca or call 416-243-0127 ext. 241.