



## Event Information

### What is Give65?

[Give65](#) is a 65-hour, online fundraising event developed by [Home Instead Charities](#).

### When is Give65?

Give65 takes place from 9am EST on July 13 and ends at 2am EST on July 16, 2021.

### What will my donation to ESS during Give65 support?

Your generous donation will be used towards addressing food security needs of older adults living in our Etobicoke communities. This includes supporting operations of our mobile food bank, and the door-to-door delivery of fresh meals, food hampers and groceries together with local partners and through our own grocery delivery program. Your donation will help ESS build a secure and responsive program that continues to provide this support post COVID-19.

### What is ESS' fundraising goal?

\$7,000, plus winning up to an additional \$7,500 of bonuses from Home Instead Charities.

### How can I help ESS win \$7,500 in bonuses?

Double your impact. ESS is eligible to receive up to **\$5,000 of matching funds**. Early donations have the best chance at being matched. By making your donation as early as possible on our Give65 fundraising page once the event goes live at 9am EST on July 13, your donation has the best chance of being matched.

ESS will also be competing to receive a **\$2,500 bonus** by having highest number of donors (1 person = 1 donor, multiple donations by the same donor do not count). Every donation counts, no matter what size.

*Note: Only donations made online on our [fundraising page](#) during the event period will be counted towards potential matching funds and other bonuses.*

### **How can I make a donation during Give65?**

Visit our online Give65 fundraising page between July 13 – 16, 2021 to make a secure online donation: <https://www.give65.ca/esssupportservices>.

### **Is there a minimum donation required?**

Yes, a \$10 minimum donation is required.

### **Will I receive a tax receipt?**

Yes, tax receipts will be issued by Home Instead Charities. After making a donation, you will receive an immediate email confirmation of your donation. Hard copy tax receipts will be mailed to you before the end of February 2022.

### **Do I need to create a Give65 account to make a donation?**

No, creating an account is not required. If you already have an account, you may choose to login at the time of the event to make a donation.

### **I have a question and/or want more information. Who can I contact?**

Please contact Natalia at [communications@esssupportservices.ca](mailto:communications@esssupportservices.ca) or call 416-243-0127 ext. 241.